

David Keim

Oak Ridge National Laboratory
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UT-BATTELLE LLC

Communications Director

OAK RIDGE, TENNESSEE

March 2012 to present

- Leads staff of 45 as a member of the Senior Leadership Team at Oak Ridge National Laboratory's management and operating contractor.
- Responsible for community and media relations; creative media (writing, editing, photography, video); VIP visits; and strategic internal and external communications.

B&W Y-12 LLC

Public and Governmental Affairs Director

OAK RIDGE, TENNESSEE

July 2009 to March 2012

- Led staff of 10 as a member of the Senior Leadership Team at the Y-12 National Security Complex's management and operating contractor; oversaw the work of other personnel as needed.
- Responsible for community and media relations, contributions, VIP visits, events, and strategic internal and external communications; began annual Community Investment Report.

NEWS SENTINEL / KNOXNEWS.COM

Continuous news editor/News and Business

KNOXVILLE, TENNESSEE

September 2006 to July 2009

- Responsible for staff of 15 reporters, two editors, staff columnist and editorial assistant at 115/155,000 circ. Scripps daily; secondary responsibility for business staff of two editors and three reporters
- Oversaw coverage of Knox County government issues that contributed to four national awards
- Co-led coverage of church shooting; represented News Sentinel on CNN, MSNBC, BBC broadcasts

Business editor

January 2002 to August 2006

- Launched and edited annual Book of Lists and monthly Business Journal to capture niche market.
- Served on companywide Culture Change committee that formulated annual employee evaluations.
- Appeared weekly on Knoxville NBC affiliate's morning show to discuss business news.

Staff writer

November 1993 to January 2002

- Lead writer on three-person team covering education from kindergarten through college, 1997-2001; county government reporter, 1993-1996; project reporting throughout tenure.
- Projects included overstaffing of several independently elected offices; misconduct in the University of Tennessee administration; rural population growth; welfare and Social Security reform; public housing redevelopment; school reform; and standardized testing.
- Newsroom representative to Partners 2000, which improved on-time production, and Readers First, charged with improving content, design, production and delivery of Scripps newspapers.

EDUCATION: BS in journalism, 1990, **Ohio University** honors program. Summa cum laude.

COMMUNITY AFFILIATIONS

Board member: Contact Helpline; East Tennessee Economic Council.

Member: Leadership Knoxville class of 2006. Year-long program. Team project: community playground.

Member: University of Tennessee Chancellor's Associates. Three-year community involvement program.

Volunteer: Child & Family Tennessee, 1995-1997. Mentored boys in residential facilities.

OTHER EXPERIENCE:

Teaching: **University of Tennessee**, January 2000 to May 2001. Adjunct instructor, Intro to Journalism.

Newspaper reporter: **Chillicothe (Ohio) Gazette**, December 1992 to November 1993; **Ironton (Ohio)**

Tribune, January to December 1992; **Niles (Mich.) Daily Star**, January to December 1991.

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HONORS AND AWARDS

International

2011 – **Society for Technical Communications** – Award of Excellence for “Y-12 People” booklet; Awards of Merit for the “Y-12 Times and “Y-12 Report,” in cooperation with Communications Services.

National

2008-09 – To the News Sentinel for court challenge to illegal County Commission appointments and ongoing coverage of problems in county government. Served as lead editor. The work also was honored at the state and local levels.

- **Associated Press Managing Editors** – First Amendment and Sweepstakes awards
- **National Headliner Awards** – Public Service and Grand awards (Press Club of Atlantic City)
- **National Journalism Award** – Distinguished Service to First Amendment (Scripps Howard Foundation)
- **Joseph L. Brechner Freedom of Information Award** – Single annual award (Brechner Center, U. of Fla.)

1998 – **Excellence in Urban Journalism Award** (Freedom Forum and Enterprise Institute), for co-writing with two other reporters an eight-page report on \$50 million Hope VI public housing redevelopment.

Southeast (editing)

2003 – Society of Professional Journalists’ **Green Eyeshade** award for sports reporting (second-place): As business editor, conceived, coordinated and edited “Big Orange: The Color of Money,” a series about the economics of University of Tennessee athletics. The series also won state and local awards.

State (reporting)

2002 – **Tennessee Press Association** award for Public Service as lead reporter on coverage of the end of J. Wade Gilley’s presidency at the University of Tennessee.

2001 – **Tennessee Press Association** first-place award for Best Single Feature and **Tennessee Associated Press Managing Editors’** Malcolm Law Memorial Award for Feature Writing, for an article on parental involvement in teen drinking, “What Happened to Adam?” co-written with another staff writer.

2000 – **Tennessee Press Association** first-place award for Best Single Feature, for “Lessons of Life,” about former schools superintendent Allen Morgan and his son Chris’ fight with leukemia.

Local (reporting)

2010 and 2011 – **Public Relations Society of America (Volunteer Chapter)** – Award of Excellence, “Y-12 Times,” in cooperation with Communications Services.

2003 – East Tennessee Society of Professional Journalists’ Golden Press Card award for **Feature Writing** (tie) for special section about Knoxville attorney Anne McKinney having a baby at 52.

2002 – ET SPJ **Horace V. Wells Jr. Community Service Award** as lead reporter on coverage of the end of J. Wade Gilley’s presidency at UT. Also won **Investigative Reporting** category.

2001 – ET SPJ **Horace V. Wells Jr. Community Service Award** for “What Happened to Adam?” Also won **General Reporting** category.