



# JEREMY RUMSEY

WRITER, VIDEO PRODUCER, COMMUNICATIONS SPECIALIST

## PROFILE

Highly versatile multimedia specialist with over 10 years of storytelling experience, writing and creating content for one of the largest and most respected research institutions in the world.

Work featured in popular trade magazines and websites. Significant projects include work with the BBC, National Geographic, the New Yorker, IBM, Honda and myriad industry leaders.

Career focus on increasing visibility and brand recognition for large-scale firm by leveraging all forms of media, adapting to trends in technology, and providing top-notch customer service to every client.

## CONTACT

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\*REFERENCES AVAILABLE UPON REQUEST

## WORK EXPERIENCE

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### **Oak Ridge National Laboratory — Senior Writer, Communications Specialist**

2015 – Present

- Promote impactful discoveries via internal/external features, press releases, videos, and outreach.
- Develop marketing campaigns and key messaging for major construction projects between \$20 million and \$2 billion in scope.
- Primary contact for all media requests, and liaison for VIP visits.
- Assume Communications Coordinator role as needed, managing team of writers, designers, and web developer.
- Lead mentor for communications interns.
- Significant achievements include coverage of research that spurred leading treatment for COVID-19; established social media program that significantly increased web traffic and media pickups; led production of first virtual broadcast visit for the U.S. Secretary of Energy.

### **ORAU — Science Writer Intern**

2014 – 2015

- Write features and internal messaging on scientific and operational achievements of world's most powerful supercomputer.

### **Scripps Networks Interactive (formerly) — Postproduction Intern**

2009 – 2010

- Assist editors and producers in assembling video timelines for HGTV Dream Home 2009 and White House Christmas 2009.

## EDUCATION

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### **University of Tennessee — Broadcasting and Journalism**

2011 – 2014

### **Pellissippi State Community College — Video Production Technologies**

2007 – 2010

- Advanced editing certifications earned in AVID, Final Cut and Pro Tools.

## VIDEOS

### **[NAIC Arecibo Observatory](#), *writer, producer, editor, videographer***

Failed suspension cables caused the collapse of Puerto Rico observatory. Viral video has 30k+ views, the company's 15<sup>th</sup> most popular video of all time.

### **[VULCAN Forges New Science for the Future of 3D-Printed Metals](#), *writer, producer, videographer***

Research analyzed weld processing of 3D-printed metal in real-time. Used widely in awards materials, online trade publications, and internal/external presentations.

### **[SNS Overview](#), *writer, producer***

The Spallation Neutron Source attracts scientists from around the world. Created for recruiting researchers and staff, presentations, and outreach events.

### **[ORNL's Second Target Station Meets New Design Milestones](#), *writer, producer, director***

Oak Ridge lab is building a \$2 billion facility for advanced materials. Designed to inspire and communicate project need by featuring leading experts and highlighting scientific capabilities.

## STORIES

### **[50 years after NASA's Apollo mission, moon rocks still have secrets to reveal](#)**

Study of moon rocks could advance space travel. Example of the ideal story for communicating complicated science using real data imagery to help readers better understand the research.

### **[Meeting DEMAND for neutron automation at HFIR](#) — [\(VIDEO\)](#)**

AI-driven hardware is enabling faster, more accurate experiments. Demonstrates how a relatively small scientific achievement can still be transformed into an engaging story.

### **[From peril to prosperity: Oak Ridge researcher traces ties to Manhattan Project and the incredible story of the USS Indianapolis](#)**

Researcher Matt Stone keeps a scale model of the legendary Navy ship as a tribute to his grandfather who served aboard during its top-secret mission in WWII. A rare opportunity to promote research by connecting history and honoring our ancestors.

### **[Oak Ridge neutron facilities ramping up research to combat COVID-19](#)**

Ambitious research campaign kicks off to study and stop the deadly disease. Story written primarily to announce research goals, but also to inspire and provide hope to everyone affected by the pandemic.