

# **Southeast Solar Summit**

Summary of Outcomes/Actions

*Market Transformation*

# Solar Summit Takeaways

- Market Transformation can happen and now is a time for action
  - At your home, in your community, within your state and at the federal level
- Need for education
  - General public, consumers, elected officials, utilities
- State by State Differences
  - RECs, tax credits, net metering
  - Need for a coordinated and aligned approach

# Solar Summit Takeaways

- Need for “certified” installers
  - Skill upgrades for workforce
- There is real value in true partnerships
  - Get the right people to the table
  - Research, Utilities, Distributors, Consumers, Policy Makers and Private Investment

# How do we address these issues?

- Take a regional approach
  - Identify practices around the country
  - Regional conferences and modeling of policies
- Identify opportunities for education and outreach to general public, consumers, elected officials and utilities
- Define short and long term goals and strategies to enable market transformation for solar power in the Southeast