

**Oak Ridge National Laboratory  
Wins Public Relations Award  
For “2007 Day of Science”**

Oak Ridge National Laboratory has won an Award of Merit for its “2007 Day of Science – Science Accelerated” event from the Public Relations Society of America (PRSA), Volunteer Chapter, located in Knoxville. The event is a winner in the “Special Events and Observances, Two to Seven Days” category of the “V Awards – Awarding Excellence in Public Relations.”

The Day of Science attracted 1483 students and faculty from 127 colleges and universities across the country for a hands-on science experience and career fair at the Knoxville Convention Center in October. Among the participants were 41 historically black colleges and universities, and minority education institutions, along with 11 Department of Energy Laboratories. Students and faculty were able to personally interact with ORNL scientists and develop mutually beneficial research collaborations.

Judges commented that the ORNL event is a “Great idea – to introduce students to science!” and that “Imitation is the highest form of flattery, and it’s good that other organizations want to emulate your success.” The event was given high scores in the areas of research, execution and evaluation.

ORNL Chief Financial Officer, Greg Turner, says the Day of Science is an excellent opportunity for students and faculty to learn more about the groundbreaking scientific research at the lab. “Every day, our researchers are making new inroads in research that affects our global interests. We’re excited to share their knowledge with eager students and faculty at the Day of Science.” Turner says winning the PRSA award is further validation of the event’s importance to the laboratory community, as well as the community at large.