

RACE FOR THE CURE®

KNOXVILLE, TN ★ 2003

LOCAL SPONSORS

★ Local Presenting

Cancer Institute



THE UNIVERSITY OF TENNESSEE MEDICAL CENTER
Exceptional medicine. Exceptional people.

★ Team Challenge

Ted Russell



★ Platinum








★ Gold















★ Silver

Kroger ~ Jostens ~ Rothchild Catering ~ Enterprise Rent-A-Car ~ Twin Spires Self Storage
Pam Kelly ~ Prestige Cleaners ~ Dr. Susan Orwick-Barnes ~ Adrian's Catering

★ Media





STOP BY THE SPONSOR BOOTHS ON RACE DAY FOR GIVEAWAYS!

★ OTHER EVENTS

Lee National Denim Day® :
Friday, October 10, 2003. For more info and to register your company go to www.leedenimday.com.
Volunteer!
Call 865-679-RACE to leave your name and number or log on to www.knoxvillracefortheure.com to volunteer.

★ BREAST CANCER FACTS

~ The leading cause of death among women ages 40-59 is breast cancer. 80% of people with breast cancer have no known risk factors.
~ All women, and even men, are at risk. In 2003, it is estimated that 39,800 women and 400 men will die of the disease.
~ It is estimated that approximately 211,300 American women will be diagnosed in 2003 (1 every 3 minutes). Over the course of their lifetime, approximately 1 in 8 American Women will be diagnosed!
~ If detected early, breast cancer has a five-year survival rate of 95%.

★ SAFETY

For the safety of all participants, inline skaters and pets are discouraged from participating in this event. Thank you for your cooperation. We will have water stations and first aid available along the route.

★ RACE DAY INFO

Race Site: Knoxville Civic Auditorium

Schedule of Events

- *6:30-8:00 am... Late Registration
- *8:15 am..... Survivor Photo
- *9:00 am..... 5K Run/Walk Start
- *9:30 am..... 1 Mile Family Fun Run Start
- *10:30 am..... Awards Ceremony & Survivor Recognition Program

Non-Profit Org.
US Postage
PAID
Knoxville, TN
Permit No. 91

Race Course: a course map is available online at www.knoxvillracefortheure.com
Post Race Activities: Include great music, food, drink, local celebrities and fantastic door prizes.
Door Prizes Include: Many valuable door prizes will be given away on race day including roundtrip air fare for one on American Airlines or American Eagle to any destination within the Continental U.S.
Parking: Civic Auditorium Garage. Access to Church St. Garage will be closed at 8:15 a.m. for Race start.
Race course certification # pending.

★ WHERE DOES THE MONEY GO?

Up to 75% of the net proceeds from this race will remain in East Tennessee to fund local breast cancer projects. A minimum of 25% will go to the Susan G. Komen Breast Cancer Foundation's Research Program. For more information, please visit the Komen award winning website at www.komen.org.

★ A TRIBUTE TO SURVIVORS

Breast cancer survivors who wish to be recognized may pick up their complimentary pink cap and pink t-shirt provided by Zeta Tau Alpha and RE/MAX. We would also like to invite participants to recognize those special people who have been touched by breast cancer. "In Memory of" and "In Celebration of" back signs will be available for all Race participants. The Breast Cancer Survivor Recognition Program is sponsored by Zeta Tau Alpha and RE/MAX. Look for the tent on Race Day!

Komen Knoxville Race For The Cure
c/o Hermes Sports & Events
1468 West 9th Street, Suite 825
Cleveland, OH 44113

The Susan G. Komen Breast Cancer Foundation



RACE FOR THE CURE

Presented by **Xoplait**

NATIONAL SERIES SPONSORS:



NATIONAL SERIES HONORARY CHAIR: FRANCIE LARRIEU SMITH

Saturday, September 20, 2003
Knoxville Civic Auditorium

Local Presenting Sponsor



Honorary Chair:
Robin Wilhoit - WBIR Channel 10

www.knoxvillracefortheure.com
865-257-CURE

Register online at www.knoxvillracefortheure.com